



# Bikini Model Showdown powered by Bitkini Tokens

Digitizing bikini model competitions worldwide using secure blockchain technology delivered through a multi-tiered appweb solution





# Introduction

**BITKINI** is a next-generation token that powers the Bikini Model Showdown Voting platform (BMS).

BMS is set to transform the age-old modelling competition industry. Finally, girls from all walks of life can participate in an international modeling competition that puts users in the drivers-seat, allowing models to garner support using social media influence to rally public votes from their friends, followers, family and colleagues to win.



## BMS has 3 core features



video sharing platform such as the popular TikTok app



messaging and empowering women Contestants to communicate with the Judges as they wish, like Bumble



allow the Judges and Contestants to even make arrangements such as Seeking.com



BITKINIS will be utilized to allow Judges to buy extra votes, merch and stack up for a super prize to the winning Contestant(s).

BITKINI is a deflationary token operating on the Binance Smart Chain where transactions have virtually no gas fees, are fast to execute and are environmentally friendly, which is a perfect fit with our social awareness towards the bikini model industry.

**Contract on BSCScan:**

**[0x0153324d63ff0be661664d9171205d42b0a02c1f](#)**





# The Problem

the modeling industry is outdated and has not kept up to the modern day demands of ecommerce solutions



## LACK OF ACCESS

Millions of beautiful women around the world, especially in developing countries and rural areas, have little to no access to the competitive modelling world.



## NO TRANSPARENCY

Voting processes are subjective and notoriously fraught with fraud.



## FRAGMENTED LANDSCAPE

While there are many bikini model contests, most fail to achieve scale due to inferior purses, sponsorships and marketing.



## COST BARRIER

Professional bikini competitions are expensive for and such barrier to entry limits contestants by up to 75%.



## SEXUAL HARASSMENT

The dirty-little secret of the industry is models are prone to sexual harassment to succeed.

# The Solution

a dedicated video sharing app platform that runs a secure, public-voting, transparent bikini model competition

Permission based interaction chat & video

Engaging video content sharing app

Blockchain secured network



## ACCESS FOR ALL

Millions of beautiful women worldwide now have a chance to be discovered



## PERMISSION BASED

Women control all levels of engagement and communication with users



## LEADING ANTI-FRAUD

Due to our blockchain technology & state-of-the-art video security



## LARGEST PURSES

Our decentralized global reach attracts record model registrations, allowing us to set a new high for winner purses



BIKINI MODEL  
S H O W D O W N



## Empowering women worldwide by decentralizing bikini model competitions in a secure, transparent online environment

Bikini Model Showdown (BMS) was created to meet the modern demands of our new economy by transforming a proven, old business model, bikini modeling competitions, into an online, innovative, multi-tier app solution that finally puts women in the driver's seat.

## User Flows



# The Platform

State-of-the-art tech solutions built on a solid infrastructure, supporting multiple platforms



**Permission-based interaction** empowers contestants with full control over their user communication



State-of-the-art proven **video identity verification** technology prevents identity fraud



Supporting **multiple platforms**: iOS, Android, & web-based apps



**Infrastructure for video sharing** is hosted on AWS (BMS certified)

# Blockchain developed platform

Providing ultimate transparency, flexibility & access



Platform developed on blockchain technology **ensures voting transparency** & fair modelling competitions



**No foreign currency problems** when exchanging between any of the 100+ available countries





# Token Use Cases

Holders of BITKINIS will be able to use these tokens in our ecosystem as follows



Judges holding BITKINIS have the ability to buy extra votes for their favorite Contestant(s)



Purchase Merch such as bikinis, caps, hats, shirts and other items in the BMS Store



Judges can pay for monthly subscription fees to message Contestants who want to communicate with them



Advertisement(s) in the ecosystem





# Tokenomics

**Total Supply** 888,000,000,000,000,000

**Price per token** \$0.00000001

**Type** BEP20 with governance features

**Working Mechanism** DEX, Staking & Liquidity Pool

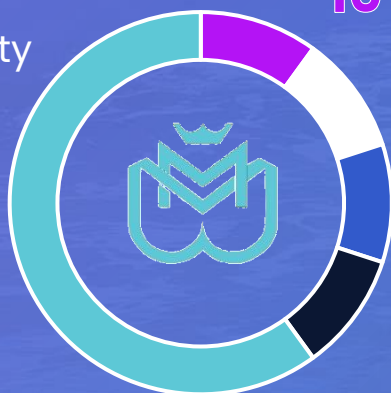
**Public Sales** Yes



**90%**  
of the Supply Burned

**10%**  
distributed accordingly

**60%**  
Liquidity Pool



**10%** Core Team

**10%** Marketing

**10%** R&D

**10%** Community

Team

- The team will be locked for the first 3 months
- Released quarterly afterwards (2.5% once at 3 months)

Marketing

- This wallet will be fully unlocked and fully transparent for everyone. Holders and community members will have the power to drive successful marketing campaigns and even help the designated Marketing Team.

R&D

- 50% of this wallet is locked for 1 year

Community

- Airdrops & Giveaways
- Contests (totally different and separate from the Bitkini official contests)
- 0.4% of the Community wallet can be released Monthly

# Roadmap



**Q3 2021**



- Develop Whitepaper
- Complete iOS version of mobile app for Bikini Model Showdown (BMS)
- Complete Android version of mobile app for BMS
- Complete Web app version for BMS
- Complete website for BikiniModelShowdown.com
- Complete IDO Website for Bitkini.net
- BSCScan listing
- Develop Pilot for BMS in the Ukraine

**Q4 2021**



- Seed Sale BITKINI tokens
- Pre Sale BITKINI tokens
- IDO BITKINI tokens
- List on Pancakeswap
- Provide Liquidity Pool for Pancakeswap
- Coingecko listing
- Coinmarketcap listing
- Incorporate BITKINI tokens into all the platforms
- Smart contract audit
- Develop BITKINI wallets for all Contestants and Judges on the BMS platform
- Burn up to 50% of the tokens to help support pricing
- Obtain first Sponsor and advertisers for BMS
- Release the beta version of all the platforms

**Q1 2022**



- Develop NFT platform
- More exchange listings

**Q2 2022**



- Begin the first international BMS
- Launch the NFT Marketplace



# Our Team



**Scott Frye**

Founder & CFO

Scott has raised \$50 million in primarily the IT sector, designed and launched successful mobile apps in cryptocurrency, criminal justice, and disaster relief.



**Joe Rickards**

CEO

Joe has built successful businesses in real estate investing, debt and collections, marketing consulting and international marriage brokerage.



**Bhaskara Rao**

CTO

Technical background includes, Project Leader for Uber, multiple UN Projects, Ministry of Defense and PAYTM.

## Future



Continue to grow Social Media accounts with the winners posting and engaging our viewers continually creating content

A fully translated web and mobile applications in language of countries participating in Bikini Model Showdown

Take Bitcoin and other cryptocurrencies in exchange for BITKINIS

Expand country partners – Franchises fees from \$1,000 to \$10,000 for the first 2 or 3 years and then open to renegotiate once model is proven

Increase the size of the purses, prizes and perks for the Contestants

Web/tv show depending on the budget for top semifinalists all the way to the Winner

Other interim contests using same Contestants such as Body Parts like Miss Bumbum, Most Photogenic, Most beautiful face, theme contests like Miss Valentine or Snow Bunny or like contests inside our Contest

Selling our own Brand of Bikinis and related items on our Store – Give away bikinis for free but charge them for shipping and handling (charge \$9 to \$12 for shipping and handling and then go to Alibaba and obtain them for \$3 to \$5)



# Contact Us

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Contact Info:

Email

Phone

